

§ 18.025.090. TEMPORARY SIGNS FOR NEW BUSINESSES.

A. The following temporary building-mounted signs are permitted if approved by City staff and sign permits are issued for the signs:

1. New Business/Ownership Building-Mounted Banners/Signs

New businesses and/or existing businesses that have a change of ownership and/or management are allowed temporary building-mounted banners/signs subject to the following:

- a. Signs may be approved for an initial period of no more than 30 days; however, after the initial 30 days, City staff may grant an extension for an additional 30 days.
- b. No more than one temporary sign shall be installed per street frontage.
- c. Signs shall not exceed 32 square feet in size, except in the CV District signs shall be limited to 12 square feet.

2. Temporary Advertising Signs for Special Events or Activities

Businesses may be allowed temporary A-frame signs or banners to advertise limited-time specials, sale events or special business activities subject to the following:

- a. A business may not display other types of temporary signs or banners concurrently with temporary advertising signs permitted by this subsection.
- b. No more than one temporary advertising sign is allowed per street frontage or building entrance. A business may not have both a banner and an A-frame on the same street frontage or building entrance.
- c. First floor tenants in the CV District are permitted A-frame signs only. In the CV District, temporary banners are allowed only for second floor tenants, or for new businesses and/or for changes in ownership/management as specified in subsection A.1 of this section.
- d. Banners are limited to 12 square feet in size.
- e. A-frame signs are limited to 12 square feet in size and may not exceed four feet in height. In the CV District A-frame signs are limited to eight square feet in size and may not exceed three feet in height. A-frame signs may be displayed during business hours only.
- f. A business may display a temporary advertising banner or A-frame sign for a maximum of 60 calendar days per year. The 60 days may be consecutive or spread throughout the calendar year.

B. All temporary signs shall be subject to the following:

1. Signs shall be made of durable, weather-resistant materials, have a professional looking appearance, and be continually maintained in good condition.
2. Temporary signs may not include lighting.
3. Signs shall be placed so as not to interfere with pedestrian and vehicular traffic or handicapped accessibility. It is encouraged that signs be placed adjacent to the building. Signs may not be located in the public right-of-way, unless the City Engineer approves the placement of the sign in the right-of-way and issues an encroachment permit.

(10-04)

§ 18.035.060. TEMPORARY USES PERMITTED WITH A SPECIAL USE AND DEVELOPMENT PERMIT OR SPECIAL EVENT PERMIT.

Temporary signs and banners shall be permitted in conjunction with temporary uses and developments permitted with a special use and development permit or special event permit. Temporary signs shall be reviewed by staff at the time an application for a special use and development permit is submitted. Such signs shall be removed within the period prescribed in the permit.

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