



**Claremont Tourism Business Improvement District**

**2024 Overview**

	<u>2024 Approved Budget</u>	<u>Expenditures in 2024</u>
Contractors and account rechargables	136,000.00	135,313.90
Recurring Costs - Hotel Marketing Reimbursement Fund	30,000.00	43,571.72
Recurring Costs - Visitor Center Funding, Website, Subscriptions	40,450.00	36,949.89
Recurring Costs - Advertising - Regional & Out-of-Market	15,127.00	15,127.00
Sponsorships & Memberships	31,500.00	22,000.00
Advertising - Digital, Regional & Out-of-Market	83,800.00	88,117.77
Reimbursements: Media relations and related	4,300.00	1,955.00
Production: Printing and premiums	11,000.00	6,891.71
Recurring Costs - Fund Management, Admin Expenses	5,500.00	379.15
Reserve Funds - Transfer to Meet \$150,000 minimum	-	-
<u>ADDITIONAL - NOT IN INITIAL 2024 BUDGET</u>		-
Design costs - revised ad and marketing materials (\$12,000)		5,250.00
CA Road Trip Guide - 2024 insert (\$3,549)		3,549.00
BID Renewal - Civitas (\$21,000)		17,700.00
<b>TOTAL EXPENSES</b>	<b>357,677.00</b>	<b>376,805.14</b>
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<b>INCOME - 2024 (Jan. 1-Dec.31)</b>		<b>324,116.65</b>

Includes expenses from 2023 paid in 2024